

## Multiple Wins for Amāna Takaful at IFFSA Awards

At the Islamic Finance Forum of South Asia (IFFSA) Awards held recently, Amāna Takaful PLC (ATL) struck Gold for the 'Takaful Entity of the Year' category, while its off-shore subsidiary in the Maldives, Amana Takaful Maldives won Silver. At this gala ceremony held in Colombo, the dynamic insurer won yet another Gold for its novel insurance scheme 'Kiri Govi Sathkara' - in the 'Product of the Year' category. Kiri Govi aims to uplift the livelihood of the local dairy farmer. ATL also walked away with a Silver Award for 'Entity of the Year' category.

The event recognized the contributions made by individuals and organizations to the Islamic Banking & Finance industry within the Asian Region. The IFFSA Awards recognize excellence in the industry and give special consideration to institutions demonstrating outstanding performance, innovation, use of technology and contribution to society.

The awards ceremony was held at the close of the 3rd IFFSA forum with the participation of delegates from India, Pakistan, Bangladesh, Maldives and Sri Lanka. Accolades were awarded in multiple categories which were keenly contested. The nominees were selected after a thorough audit and evaluation process conducted by an eminent panel of judges.

Commenting on these prestigious accolades, Fazal Ghaffoor, CEO, Amāna Takaful PLC, stated, "It is a great honour for ATL being adjudged as the Takaful Entity of the Year & equally, winning the Silver for Entity of the Year in the South Asian Region. We are also delighted to bag the Gold Award award for 'KIRI GOVI SATHKARA' in the Product of the Year category. At ATL we strive to provide the best services and products to our customers & stakeholders, profitably and productively. I'd like to dedicate these achievements to our customers who have steadfastly reposed their confidence in ATL. As the pioneer and the only fully fledged Takaful operator in Sri Lanka, these accolades are a true testament to the stability, growth and acceptance of the Takaful way of risk management that we bring to the financial services industry in the country."

The 'KIRI GOVI SATHKARA', takaful cover is designed with a list of benefits that seeks to provide relief to critical issues faced by our dairy farmers. As a responsible corporate, we fully acknowledge the enduring contribution by the nation's dairy farmers towards the Sri Lankan society. The cover embraces a life-insurance component for the farmer, while providing the necessary relief in the case of accidental or natural death of their precious cattle.

For 20 years ATL has been the flag bearer of the Takaful way of insurance in Sri Lanka, catering to all segments. The Takaful way of insurance operates on the concept of bringing people together in a spirit of solidarity and mutual trust. Since its inception in 1999, ATL has been successful in establishing a strong position for the concept of Takaful amidst competition from established conventional players.

As the pioneer Takaful provider, ATL operates 38 branches and is set to expand further to better serve customers across the country. ATL continuously reaches out to customers from all segments of society and offers innovative and state-of-the-art insurance products that are convenient, affordable and reliable. As part of its commitment to remain 'Open to all', ATL reaches out to all communities through a multi-ethnic team across its network.

