

Amana Takaful launches 'Pinthaliya' in the South



It has been a culturally significant practice chronicled in Sri Lankan history and recollected with much pride to leave a 'Pinthaliya' in every city centre or gathering place so any passers-by could satisfy their thirst. This bespeaks of the generosity and care Sri Lankans extended towards their fellow neighbours. As a nation, Sri Lankans took much pride and responsibility in treating all people hospitably and equally despite their rank, caste, creed or religion and the practice of leaving a vessel filled with water was a neighbourly gesture that Sri Lankans extended towards their community. But time has taken its toll and rendered these practices insignificant. They have gradually disappeared overtime and we find them no longer in existence. Inculcating good human values that extends beyond time was an innate quality our ancestors took much pride in.

Amāna Takaful PLC (ATL) renowned for being the warm and friendly insurance provider that understands every heart-beat of the Sri Lankan people has always welcomed clientele of all ranks and echelons to approach them without any reservations, always delivering trusted excellence thus resounding the practices of a proud nation whose foundations lies in deep rooted values. Taking pride in a culture and heritage that boasts of cultivating good values and being synonymous with promoting good will Amana Takaful has initiated another worthy CSR bringing reminiscence of the age old practice of leaving a 'Pinthaliya' in a few selected town centres so the passers-by could make use of this freely available service.

The inauguration of this CSR initiative was carried out in Meepavala, Galle, at a request made by the Principal of Meepavala Amarasuriya National School and other distinguished personnel of the village. Thus two Pinthaliyas were stationed, one at the Meepavala Amarasuriya National School for the consumption of the students and another one at the city centre for the consumption of the villagers respectively.

Speaking at the inaugural ceremony, Mr U L G Kariyawasam, Principal, Meepavala Amarasuriya National School, Galle, noted that bringing back such culturally significant practices back into light is very important and it must be greatly appreciated that Amana Takaful Plc without narrowly focussing on profit making alone extends their valuable contributions to such CSR initiatives that are of great traditional importance.

The event was also attended by Galle District Parliamentarian Wijepala Hettiarachchi, Business and Marketing Promotions Manager, Amana Takaful, Sumedha Mirihana, Area Manager, South and Sabaragamuwa provinces, Janaka wijeyakumara, Branch Manager, Amana Takaful, Galle, Zulky Ibrahim, and managers representing other Amana Takaful Plc Branches in South, third party sales agents and the general public.

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