

Amāna Takaful Introduces First-Ever '13 Months Cover Drive' Promotion in Sri Lanka

Amāna Takaful, the only fully-fledged Takaful operator in the country and the flag bearer of the Takaful way of insurance in Sri Lanka, recently introduced yet another industry-first with its '13 Months Cover Drive' promotion. This special promotion enables customers to enjoy 13 months of Amāna Takaful's 'Total Drive' motor insurance cover, for the price of a 12 month cover, offering an additional month of insurance at no extra cost.



'Total Drive' is a comprehensive motor insurance cover that helps policyholders avoid the customary hassle they might face when making a claim. Based on the nature of the accident, policyholders can call Amāna Takaful's 24 hour hotline and continue their journey uninterrupted.

If additional assistance is required, the company will send a motor assessor to carry out further inspections. Policyholders will also be offered a claim settlement option instead where cash will be paid in lieu of the evaluation process which is usually associated with a claim. The network of branches located across the country provides policyholders with convenient contact points for assessing vehicle damage and processing claims.

Commenting on the '13 Months Cover Drive' promotion, Adel Hashim, General Manager, Sales and Marketing, Amāna Takaful stated, "We are excited to introduce the '13 Months Cover Drive' promotion which is a first in the industry. At Amāna Takaful, our goal is to provide our policyholders with a choice of insurance covers that effectively meet their needs. 'Total Drive' is the most convenient motor insurance cover in Sri Lanka and it is specifically designed to ease the burden that policyholders might face in the event of an accident. Amāna Takaful continuously strives to be a world-class Takaful service provider

and this special promotion provides an extra month of protection against motor accidents for those who purchase a full year of comprehensive 'Total Drive' insurance cover."

Amāna Takaful's 'Total Drive' insurance cover has multiple benefits and there are three different policy options which the customer can choose from. The premium varies based on the customer's selection of benefits. The Amāna Takaful mobile app and the web portal (www.takaful.lk) enable customers to keep track of their motor claim status, 24/7 from anywhere in the globe. Policyholders who don't make an insurance claim during the period stated in the schedule, will be eligible for a share of net surplus from the company. At the end of the year,, a proportion of the net surplus in the General Takaful Fund will be shared among all participants on a pro rata basis. In the year 2013 and 2014 the company paid a SURPLUS of 12.5% and 15% respectively. This is in addition to the No Claim Bonus (NCB), which is a feature of any regular motor insurance policy.

Other benefits of the 'Total Drive' insurance cover include an advanced payment of up to 75% of the approved cost on labour for vehicle repairs and reimbursements for alternative transport. Personal accident cover along with a roadside assistance service, cost of towing immovable vehicles and many other benefits are also provided as part of the 'Total Drive' insurance policy. As an additional benefit, policyholders with Tier 3 cover can show their motor insurance card at Bandaranaike International Airport and receive free access to airport lounge facilities.

Amāna Takaful has been recognized for its innovation and quality of service for over 15 years. The company offers a selection of insurance products that cater to a vast variety of customers. ATPLC was recently recognized at the 2014 SLIBFI Awards and received two gold awards for the 'Best Islamic Finance Entity of the Year' and for the 'Product of the Year' for 'KruthaGuna', the company's unique hospitalization insurance policy for senior citizens.

For more information about the '13 Months Cover Drive' promotion, contact 011 7500 1000 or log on to www.takaful.lk.