

ATL customers take to the track at the ATL Speed Rave 2015

ATL (Amāna Takaful) recently hosted the “ATL Speed Rave 2015”, a pro-karting event for the company’s loyal customers and their families. The thrilling racing event took place at the Sri Lanka Karting Circuit in Bandaragama, which is the largest and best karting circuit in the country. The event provided the ATL team with an opportunity to interact with customers and their families in a high speed and thrilling fun event.



The ATL Speed Rave 2015 was powered by ‘Total Drive’ ATL’s motor insurance product, which is a comprehensive cover that helps policyholders avoid the customary hassle one might face when making a claim. The main event was a pro-karting race which was open to all age groups. Out of 80 drivers the top 10 who clocked the fastest timing competed in the final. Kushan Peiris, who started the race in the pole position maintained his position and emerged the overall winner while Mishara Ranasinghe and Kavindra Sankalpa emerged 1st and 2nd runners-up respectively. A. Althaf was adjudged the ‘Best Young Driver’, whilst Rehab Mahamoor won the ‘Best Lady Driver’ award and Rameez Mahamoor walked away with the ‘Best Veteran Driver’ award. In addition to the racing events which took place in the morning, the guests were also able to enjoy a day of fun and entertainment put together by the ATL team. A variety of fun activities such as cookery demonstrations, a magic show and a Mehendi session for ladies were also conducted.

Commenting on the event, Fazal Ghaffoor, CEO, ATL stated, “Today we show our appreciation to our loyal customers and also celebrate the hard work of our staff. Both our customers and staff members have helped us reach great heights in the past 15 years of our journey, and we would not been able to succeed without their support and commitment. This event has enabled us all to spend time with each other, and those we love. Pro-karting is a fun-filled activity which can be enjoyed by the entire family. We would like to congratulate all the winners of ATL Speed Rave 2015 and sincerely hope that everyone who attended this event had an amazing time. At this event we also reiterated that whilst speeding on a track may be fun, safety on the road is very important.”

ALT’s ‘Total Drive’ solution provides customers with a comprehensive insurance cover and gives them peace of mind whilst they are on the road. Total Drive’ insurance cover has multiple benefits the customer can choose how best to protect his or her vehicle and their loved ones. The premium varies based on the customer’s selection of benefits. The policy also gives customers the freedom to choose

from three modes of claims settlements to ensure customers avoid any hassle at the time of making a claim.



The Amāna Takaful mobile app and the web portal (www.takaful.lk) enable customers to keep track of their motor claim status, 24/7 from anywhere in the globe. They can also renew their policy online provided that existing cover has not expired. Policyholders who don't make an insurance claim during the period stated in the schedule, will be eligible for a share of net surplus from the company. At the end of each year, a proportion of the

net surplus in the General Takaful Fund will be shared among all participants on a pro rata basis. In the year 2013 and 2014 the company paid a SURPLUS of 12.5% and 15% respectively. This is in addition to the No Claim Bonus (NCB), which is a feature of any regular motor insurance policy.

ATL has been recognized for its innovation and quality of service for over 15 years. The company offers a diverse range of insurance products that cater to a vast variety of customers. ATL continuously reaches out to customers from all segments of society. The company recently transferred its Family Takaful (Life insurance) business to ATL Life Limited which is now operating as a separate business entity. ATL offers a variety of innovative and state-of-the-art insurance products that are convenient, affordable and reliable. As part of its commitment to remain 'open to all', ATL serves all communities and employs a multi-ethnic team across its network of 27 branches. The company was recently upgraded by the Lanka Rating Agency to a rating of BBB/P3/Stable and recently achieved ISO 9001:2008 re-certification.



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